



Paramus

FRAMES WITH OLD SCHOOL FLAIR

Paramus native Steven Rosini launched **CULT EYEWEAR**, a boutique brand based in Bergen County that features a line of frames based off iconic looks, including its flagship frame, The Fairmount, which was inspired by Hollywood legend James Dean. “There is a reason why furniture from 60, 70 or even 100 years ago is so important and so beloved and sought after. It boils down to one, cliché line – they just don’t make them like they used to,” Rosini says. “Years ago, optical companies and manufacturers produced beautifully designed frames, with curves and colors that truly made them works of art. “Cult Eyewear lives for the details,” Rosini adds, “and we control all of the design, and every millimeter that goes into each handmade frame.” The full line is available on cultframes.com.



Ramsey

BAGS HELP PATIENTS PREP FOR CHEMO

Amanda Nokes, a Ridgewood native and Ramsey resident, created **NECESSITY BAGS** with Megan Leto, a fellow stage 3 breast cancer survivor. The bags are aimed at people starting chemotherapy treatments. “Going through chemo for 16 very long very rough weeks, I came to rely on many essential items to travel back and forth with me to my treatments,” Nokes says. “After the unfortunate need to recreate the bag for several other of my friends, both for themselves and as a gift for a loved one, I thought it would be a wonderful way to help the masses.” These brightly colored waterproof BOGG bags come packed with essentials like a blanket, headphones, aluminum water bottle, journal, cotton beanie, essential oils, body cooling and cleansing wipes, ice packs and hot packs, and organic ginger/honey throat lozenges, peppermint candies, lip balm and lotion. The bags are available on necessitiesbag.org.



Dumont

CHOCOLATE SHOP GOES ONLINE

The Dumont party store **MAKING CHOCOLATE** has closed its retail location and will move the business to the web. Owner Evelyn Quigley told *The Record* that booming online sales helped spur the move, but she will still offer her popular events, classes and birthday parties at local venues. It will also have local pickup locations.



Ridgewood

GEIST PRODUCES O.J. DOCUMENTARY

America was enraptured by a five-part documentary on O.J. Simpson that aired on ESPN this past summer, almost as much as they were when he was accused and tried for murdering his ex-wife, Nicole Brown Simpson in 1995. Ridgewood native **LIBBY GEIST** was an executive producer on their series in her role as vice president of ESPN Films and Original Projects. The series discusses the idea of race and celebrity by exploring Simpson’s personal journey, which included his time as a football star and popular actor before falling from grace as an accused murderer. It also explores how tension between the black community and the Los Angeles Police Department may have impacted reactions to the not guilty verdict. “So, although I still am conflicted about that verdict and have a lot of questions, I definitely have the cultural context that I think has totally changed my perception of this entire story,” Geist told *The Record*.

FRAMES: COURTESY OF CULT EYEWEAR; BAGS: COURTESY OF NECESSITY BAGS; OJ: CHOCOLATE: ANNE-MARIE CARUSO; OJ: COURTESY OF OSTERREICHER/COURTESY OF ESPN FILMS; GEIST: CARMINE GALASSO/THE RECORD